

Total Eclipse


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SPRING 2013



THUNDERSTRUCK!

from Steve Stratton - *President and CEO of Eclipse Bank*

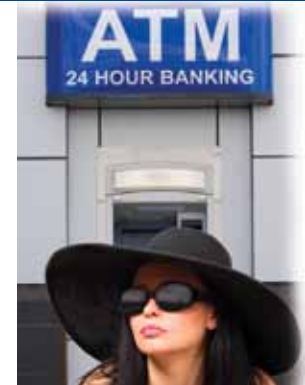
Thunder Over Louisville is one of the largest annual firework shows in North America. Thunders past carry some of my most memorable moments shared with my family. On this day though, Thunder reminds me of firework shows of my youth. Those were simpler times, when gas was 36 cents per gallon and an entire brick of firecrackers cost about ten bucks.

There are no historical records in that small New Mexico town to confirm who fired the first rocket across the alley into whose backyard during the summer of 1970. But today I suspect there are still neighbors who witnessed the event that sparked an annual battle that outlasted time and the patience of many. In some years the explosions and trails of sparks were silenced only by a sheriff's cruiser as it patrolled the alley. In other years a cease fire was only possible once the last colorful ball of flame soared from a Roman candle or as a Saturn missile battery launched its final payload. Amidst the shells bursting in air and the rockets' red glare, it was family, fellowship, and freedom echoing as common denominators throughout the neighborhood.

To the northeast of our stronghold stood the makeshift family fortress of United States Marine Corps Major James Cowman (retired). Whether it was on a baseball diamond as our mentor or on the 4th of July, as our nemesis, Major Cowman taught us honor, respect, tactics and teamwork. He taught us to never back away from a just cause. He taught us to persevere, to stand fast for our beliefs and to **always** stand up for those who are smaller.

Today we face fierce competition, tightening operating margins, and soaring compliance costs, all of which are resulting in unprecedented demand for

President's letter continued...



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Time Flies When You're Having Fun



As of March 2013, Eclipse has been operating out of our World Headquarters for five years... We couldn't believe it either. Customers, shareholders and team members celebrated together with muffins and coffee in the lobby.

community bankers to adapt and adjust. To meet this challenge we at Eclipse continue embracing change, adopting new technologies, and forging new partnerships. We are exploring and deploying new ways to enhance our customer experience, building new loyalties and retaining our independent identity. We encourage you to experience the power of your financial partnership with Eclipse and to access the many technology-driven solutions that can help you maximize investable balances, expedite payments, control risk, and provide visibility and transparency into your banking relationship.

We're here to stay and we're lighting up Louisville. Are you ready for some **THUNDER?** We hope you enjoy the show!



Sincerely,

Steve Stratton

Eclipse Out & About

Our Eclipse team members have been spotted around Louisville working and participating in many community events.

St. Matthews Chamber Halloween Afterhours Event at Eclipse

This past October the Eclipse team hosted the St. Matthews Area Chamber after hours networking event. There was a Spooktacular Haunt in the Eclipse lobby. Our guests enjoyed pumpkin stew, witches brew and networking with other area businesses. A frightfully good time was had by all.



Cupcakes and Cocktails

Eclipse teamed up with the Crohn's & Colitis Foundation of Kentuckiana Chapter to host their Cupcakes & Cocktails fundraising event. This elegant evening was emceed by Angie Fenton, and included sought after items such as a package to French Lick resort, Walt Disney World four park tickets, and autographed sports memorabilia. The event was held at Eclipse Bank, and Brown Forman provided a signature cocktail. Four local bakeries competed for the coveted "People's Choice Award" and Molly Malone's provided food.



Home Stretch

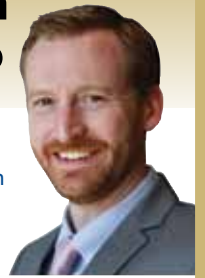
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Eastern area Community Ministries Irish Ceili

Eclipse Bank supported the Eastern Area Community Ministries Irish Ceili fundraising event by purchasing a table. Eastern Area Community Ministries is a non-profit social service agency founded by local churches to meet specific needs in the community. They have a wide variety of programs including a food pantry, Good start for Kids, Dare to Care, family services, ESL Training, and Meals on Wheels for seniors. The "Irish Ceili" featured a Great night of fun with live music by Keltricity, Irish Dancing by McCallahan's, Buffet Dinner, Silent Auction, Shamrock Balloon Pop & much more.



Alzheimer's Association Making Memories Across America Gala & Auction

Lichtefeld Inc. and Eclipse Bank attended and supported the Alzheimer's Association annual fundraising gala. This elegant event was hosted at the Brown and Williamson Club at Papa John's Stadium, and featured dinner and dancing with music by Cirus. The event had both a live and silent auction, and the live auction featured experiences from Across America! A truly great way to support a worthwhile cause!



The Housing Partnership Inc.

HPI currently owns and manages 688 units of residential property that house low to moderate income families in multi-family apartment communities and single-family homes. Eclipse Bank recently provided financing for The Housing Partnership to purchase existing homes in the Sunset Gardens subdivision. Low to moderate income families will be placed in the homes, and as the families become qualified for financing, Eclipse will assist with their new mortgage. We are proud of this new partnership, and look forward to helping families in our community.



US Dance Troop Greater Louisville Chapter

Who's Who in the Community Room

US Dance Troop is an affiliate member of the United States Olympic Committee (USOC) and is recognized by both the USOC and the International DanceSport Federation (IDSF) as the National Governing Body of DanceSport in the United States. The Greater Louisville Chapter was formed in 1993 in order to promote and support ballroom dancing in the greater Louisville area. Since then, they have steadily grown. US Dance holds a social dance every month in the Grand Ballroom of St. Andrews Episcopal Church located at 2233 Woodbourne Ave, Louisville, KY 40205.



Host Your Next Event At Eclipse World Headquarters

Searching for a location for your next function? Our elegant central rotunda provides a striking entrance for clients and friends gathering together. Currently more than thirty community groups have experienced our fresh approach to banking while taking advantage of our pleasant, contemporary environment. We are committed to supporting area non-profits and enterprising businesses as your local bank of choice. This free space is available to customers and community organizations in need of a meeting room for daytime or after-work functions of up to twenty participants.

New Eclipsers...

All of us at Eclipse would like to welcome and introduce our newest team members: **Elizabeth Hesse-Colón**, Office Administrator, **Robert Mullenbach**, Vice President Compliance/CRA Officer, **Joseph Conely**, Assistant Vice president Retail Banking, **Cody Stratton**, Assistant Vice President Associate BSA/AML Officer and Security Officer, and **Juan Casasfranco**, Vice President Senior Credit Analyst. We encourage you to contact any of our knowledgeable team members at 671-4800. We look forward to working with you to assist in exceeding your financial objectives.



Please Mark Your Calendars

St. Matthews Area Chamber of Commerce Street Festival will be held on Saturday May 18, 2013. This day long festival is held on Frankfort Avenue between Lexington Road and Bauer Avenue. There will be fun for the whole family. Make sure to come by the Eclipse table for give aways... See you there!



Join Eclipse May 11, 2013 from 2:00-8:00 PM at The Louisville Water Tower, 3005 River Road for the **Buy Local Fair!** LIBA, Grasshoppers Distribution and the LVAA are partnering to bring you a celebration of locally owned/operated boutiques/shops, galleries, restaurants, breweries and much more. There will be farmer's market booths, local art, handmade treasures, a variety of delicious food, live music, "Top Chef" competition, a kid's area, craft beer and raffle.

The 6th annual **Summerbridge Golf Scramble** is coming soon to a golf course near you. The primary purpose of Summerbridge Louisville is to prepare and support talented, underserved middle school students for greater academic success. The ultimate goal for these promising young students is to thrive in the best academic high schools, thereby improving their college readiness and success. Summerbridge greatly appreciates your support last year, and hopes to see you this year.



Spotlight on Non Profits

Eclipse recognizes the important role that charitable and non-profit organizations play in the community, and to acknowledge that role, we have created the "Spotlight on Non-Profits" program. Eclipse Bank will feature one of our deserving non-profit customers in our lobby once a month. Please stop in to take a look at all the good they are doing to better our community. If you are interested in spotlighting a non-profit organization, please contact us at 671-4800. Kudos to you from all of us at Eclipse!

An Act of Dog

An Act of Dog is Eclipse Bank's first non-profit spotlight. Mark Barone and Marina Dervan created 'An Act of Dog' for the sole purpose of protecting the lives of our beloved companions, by ensuring that all of America's shelters adopt The No-Kill Equation. Mark is painting 5500 Dogs, and upon completion, will partner with a city or philanthropist and house them permanently, building a compassionate forever fund for shelters in need. Animal lovers can sponsor the painting of an individual dog.



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